



Project Management for Small Business: A Streamlined Approach from Planning to Completion

Joseph Phillips

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Project management can help companies become more efficient and profitable. But classic project management models often prove too cumbersome for smaller businesses with limited staff resources, tight budgets, and next to no time to devote to learning complex methodologies. These smaller enterprises need the core principles and techniques of project management in a streamlined package. "Project Management for Small Business" offers simple, repeatable practices for planning, executing, and controlling projects in smaller environments in which one team member may wear multiple hats. Readers will learn how to: define project requirements and scope; create a project schedule based on resource availability; estimate, budget, and control project costs; identify and minimize project risks; manage workflow; communicate effectively; control project change; and more. Grounded in real-world experience, this practical guide skips the complicated theory and goes straight to the heart of what it really takes to make a project a success.

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