

28 Thoughts On Digital Revolution: The good, the bad and the ugly personality traits of our digitally enhanced world

Jonathan MacDonald



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28 Thoughts On Digital Revolution is a collection of thoughts developed by the world-renowned speaker, Jonathan MacDonald, between 2006 and 2014 with regards to the digital revolution we are living in. The 28 thoughts in this collection originally amounted to over 5000 blog posts and speeches. Contained within are thoughts that address the hidden aspects and alternative perspectives of how technology has impacted our lives and businesses. Privacy, advocacy and loyalty are also featured with a range of examples from the past and present. Citizenship and and society are discussed in this context, as well as a range of ideas which are linked directly to the trends and developments that make up the signposts of today and tomorrow.

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