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*Kelly James-Enger*

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"Need a blueprint for getting into ghostwriting? Kelly James-Enger has written it. From the most lucrative markets to target, to tips for making more money and everything in between, Goodbye Byline is the comprehensive guide to becoming a ghostwriter. What I love most, however, are the many detailed templates she provides. You'll save plenty of time and money by using her sample letters of introduction, book proposal, and collaboration agreements—just to name a few." --Marcia Layton Turner, ghostwriter and executive director, Association of Ghostwriters

If you're a writer who wants to make money, consider getting into ghostwriting. It's one of the most lucrative freelance niches there is, and yet many freelancers know little about it. The market for talented ghostwriters is huge, and continuing to grow. Ghostwriters craft thousands of books each year, including 80 percent of celebrity-authored books (and half of The New York Times bestsellers), often being paid tens of thousands of dollars per-book to do so. In addition to books, ghostwriters now craft everything from blog posts to articles to content marketing pieces to white papers and even Tweets. Corporations spend more than 40 billion dollars every year on content marketing, and writers who can "ghost" command rates of \$1/word and up for this kind of work. If you're a freelancer who wants to branch into a growing, lucrative niche; a book author who wants to make more money in less time; or a writer who wants to be paid (and paid well) for your work, it's time to say "goodbye" to your byline—and "hello!" to big bucks. Kelly James-Enger is a longtime ghostwriter, author, and freelancing expert whose books include *Six-Figure Freelancing: The Writer's Guide to Making More Money*, Second Edition. She is also the owner of *Improvise Press* ([www.improvisepress.com](http://www.improvisepress.com)), which publishes books to help creative people profit from their passions.

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