



Media and the Restyling of Politics: Consumerism, Celebrity and Cynicism

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Within media research and cultural studies, the mediation of politicians and the play-off between versions of high and low politics are attracting increasing interest.

Media and the Restyling of Politics brings together the work of leading academics in media and cultural studies to pursue an agenda of research, analysis and debate about the changing nature of political culture and its mediation. The contributors question the ways in which emerging forms of political style relate not only to new conventions of celebrity and publicity but to ideas about representation, citizenship and the democratic process. Topics covered include: celebrity politicians, the marketing of politics, identity and popular culture.



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