



Information Technology for Management: Transforming Organizations in the Digital Economy

Efraim Turban, Dorothy Leidner, Ephraim McLean, James Wetherbe

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IT's About Transformation: The text focuses on how organizations operate and compete in the digital economy, and how IT can assist this transformation. The new edition also features increased strategy coverage.

IT's Current: The Fifth Edition introduces new research, current examples and case studies, and updated reference materials.

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