



Values-Driven Change: Strategies and Tools for Long-Term Success

Ken Hultman

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Do you want change-driven values or values-driven change? As criteria for making decisions and setting priorities, values should be considered before taking action. In response to immediate pressures, however, many organizations allow change to drive values rather than the other way around. This practice leads to shortsighted decisions that jeopardize long-term success. Ken Hultman, critically acclaimed author and one of the world's leading authorities on organizational values, draws from his knowledge and expertise of over 30 years to bring forth an important compilation of theoretical concepts, instruments, and exercises designed to help today's leaders, managers, and OD practitioners develop and maintain values-driven organizations. Using a systems approach, and packed with practical strategies, tools, and seven proven instruments, this book gives you the resources necessary to make values the focus for: Team change, Personal change, Organizational change, and Multi-level change (personal, team, and organizational)

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