



The Power of Scriptwriting!--Teaching Essential Writing Skills Through Podcasts, Graphic Novels, Movies, and More

Peter Gutiérrez

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"Peter Gutiérrez brings a wealth of experience and insight on the practices involved in crafting stories using language, images, sound, and multimedia. By taking mass media and popular culture seriously, this book adds essential dimensions to learning, literacy, and language arts education."

-- **Renee Hobbs**, founding director and professor, Harrington School of Communication and Media, University of Rhode Island

"I am overjoyed to read *The Power of Scriptwriting!* Peter Gutiérrez's extensive background makes him the perfect person to provide educators with all of the necessary guidance, tools, and instruction they will need to feel comfortable incorporating scriptwriting into the classroom. This book is a long-overdue addition to the world of new literacy, where media and technology already have our students' attention. Tell your librarian to get several copies for your professional collection: I highly recommend it!"

-- **Frank Baker**, media literacy consultant, Media Literacy Clearinghouse

"With a perfect blend of theory and practice, Peter Gutiérrez's book belongs on every secondary educator's must-read list. Complete with media-based writing strategies that align to the English Language Arts curriculum standards, this book stands tall among its topical neighbors--these lessons are indeed engaging and essential! *The Power of Scriptwriting!* will certainly find its way onto my assigned reading list for both pre-and in-service teachers."

-- **Katie Monnin**, associate professor, Childhood Education, Literacy, and TESOL, College of Education and Human Services, University of North Florida

This dynamic resource offers teachers a new way to energize the teaching of writing while also meeting Common Core State Standards. The author draws on his unique background in education and media to provide this all-in-one resource to help teachers use the versatility of scriptwriting to motivate students and support literacy skills across the disciplines. Each chapter covers a different medium, outlining the writing skills required, and providing practical tips, sample projects, standards alignment, and strategies for differentiated instruction.

Book Features:

- * The rationale, curricular connections, lessons, and projects to help teachers incorporate scriptwriting into their existing writing curriculum.
- * Suggestions for using assignments in the disciplines to process content and exhibit understanding.
- * Authentic connections to students' in-school and out-of-school literacies.
- * Easy-to-use sections, such as Why Teach This?, Skills Focus, Literacy Across the Disciplines, and The Writing Process.
- * Robust differentiated instruction, including specific strategies for English language learners and below-level students.
- * QuickStart lesson launchers to help both teachers and students become comfortable and have fun--with scriptwriting immediately.
- * Annotated writing models, including one from the #1 New York Times bestselling Civil Rights memoir,

March.

* Appendices with additional resources, revision checklists, writing rubrics, and a glossary of media and script terms.

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