



Self-Printed (3rd Ed.): The Sane Person's Guide to Self-Publishing

Catherine Ryan Howard

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Self-Printed (3rd Ed.): The Sane Person's Guide to Self-Publishing Catherine Ryan Howard The fully-revised and updated third edition of Catherine Ryan Howard's pragmatic 'how to' self-publishing guide Do you think that no one has the right to stand between you and your published writer dreams? That the publishing industry is going down in flames and self-publishers are going to rise like a 99c phoenix from the ashes? That all literary agents are interested in doing is blogging sarcastically about the rhetorical question at the start of your query letter, that editors will just use your submitted manuscript for kindling and that you'll be senile before you hear back from either of them? That once you've uploaded the book you finished yesterday afternoon to Amazon, it'll be mere minutes before the money starts rolling in and you can quit your day job? Are you self-publishing to "show them all"? If you've answered yes to one or more of these questions then I do apologise, but this isn't the book for you. This book is for writers who consider self-publishing to be a good Plan B, or even a sideline to traditional publication. Who want to do it the cheapest and easiest way possible while still producing a quality product. Who understand that much like Starbucks outlets and Nespresso coffee machines, traditional and self-publishing can peacefully co-exist. Writers who know that they don't have to sell a million copies of their book to start earning a living from their writing, but that they do have to work hard and treat it like a business. Who are blessed with common sense and live in the real world at least most of the time. Who find my jokes funny... If this sounds like you, then SELF-PRINTED: THE SANE PERSON'S GUIDE TO SELF-PUBLISHING may be just the "How To..." guide you were looking for. It will tell you everything you need to know in order to publish a Print On Demand paperback and e-book, and (crucially) sell them, without sounding like anti-Big Publishing propaganda produced by the Ministry of Truth. Be warned: you are now entering a No Saying "Gatekeepers" Zone... PRAISE FOR SELF-PRINTED: "An exceptional breath of realism, real knowledge and hard experience—don't dream of self-publishing your book without it. This is the self-publishing guide to read if you actually care about the quality of your writing and your readers." -- Nicola Morgan, award-winning author of 90 books-including the Carnegie-nominated WASTED and WRITE TO BE PUBLISHED- and the blog Help! I Need a Publisher! "SELF-PRINTED is my self-publishing bible. It taught me how to format, create and upload my e-books and print-on-demand paperbacks. It showed me practical things such as how to build a website/blog and how to promote my books. More importantly, it taught me how to compete with the professionals - just look at the results! Jam-packed full of hints and tips all in one place, I'm always referring back to it. In a word, it's priceless." -- Mel Sherratt, author of TAUNTING THE DEAD, Top 10 Amazon UK bestseller of 2012 "Whenever anyone asks me for a tip on self publishing, I tell them to go buy your book." --Kitty French, USA bestselling author of The Knight Series "The best thing about Catherine is that she not only lives the dream, but offers you a stepladder up to join her. The advice she gives is utterly practical—because she's done what she describes—and the whole [book] is suffused with humour. I am a fan." -- Alison Baverstock, author of IS THERE A BOOK IN YOU ...? and senior lecturer on the Publishing MA at Kingston University (UK) "The BEST book on self-publishing ... Seriously, GET THIS NOW!" —David Wright, co-author of the bestselling YESTERDAY'S GONE series

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