



The Leadership Compass: Mapping Your Leadership Direction

Ben McDonald, Sidney McDonald

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The most effective leaders know how to express a persuasive vision and they have the people skills for others to eagerly follow. They also have a foundation of personal character which compels them to achieve positive results. The Leadership Compass: Mapping Your Leadership Direction explains how to effectively grow these skills for people that aspire to be their best. Using the 4Ps Leadership Compass™ Competency Model and the corresponding tools presented in this book, any person, in any position, can create and manage their ongoing leadership development. It is important that leaders be the best they can be in their profession and other parts of their life. Without competent leaders grounded in character, there are consequences to individuals, organizations, and even countries. People depend on leaders, and the success of any organization hinges on the qualities of their leaders. Every leader should have an understanding of their current state and a plan to improve. This book revolutionizes leadership development in that it:

- Applies to all leaders - successful, struggling, and aspiring.
- Provides a map and corresponding leadership tools for self-initiated development.
- Enhances other leadership development programs that may be part of the reader's ongoing activities.
- Provides direction specific to the reader's leadership needs, which creates focus.
- Provides real-life examples of excellence in each leadership competency.
- Gives recommendations and resources to improve in each competency which saves valuable time.

If you desire the skills to successfully lead others, The Leadership Compass: Mapping Your Leadership Direction is THE book to begin your development journey.

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