

The COURAGE Difference at Work: A Unique Success Guide for Women

Sandra Ford Walston

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The COURAGE Difference at Work: A Unique Success Guide for Women Sandra Ford Walston "The COURAGE Difference at Work: A Unique Success Guide for Women" awakens women to the invaluable virtue of courage. Most people will say they were raised to value virtues such as honesty; however, few people grow up hearing the word courage applied to daily life, much less knowing how to apply it in their everyday journey. Our culture and the media focus on the sensational, amazing, scandalous, tragic, heroic, glamorous and superficial, or even the bizarre. This book invites the everyday person, the "Average Jill," to assess where she is stuck at work, distinguish the obstacles that hold her back, and apply the courage actions to turn a "job" into a deeply satisfying, rewarding and productive career regardless of her title. This outcome is achieved through revealing and understanding how to tap into a ready reservoir and use everyday feminine courage. Additionally, "The COURAGE Difference at Work" is not about "34 highly accomplished individuals in Canada, the United States, Switzerland, Sweden, Jamaica and South Africa interviewed to discover how they solve their challenges, the lessons they learn in the process, what it takes to achieve personal and professional success, etc." "The COURAGE Difference at Work" believes that the majority of women, at every level, has the courage within to overcome obstacles. Women just need a tool that evolves throughout the book called the "Declaration of Courageous Intention" (DCI) to guide them. The DCI tool is featured in the "Introduction: Assessing Your Personal Assets at Work." The DCI shows the reader how to develop personal and unique aspects of courage: 1. How to design her path to success, 2. How to identify the courage action skills needed to overcome the obstacles she faces, and 3. How to implement those courage action skills on a daily basis. Working with this personalized guide allows the reader to chart the development of her courage, creating a record of growth and a vision for self-fulfillment. The practical application of any of the twelve courage actions initiates experience-based learning that demonstrates the power of courage on a personal level. As the process unfolds, a deeper understanding takes root, strengthening the reader's commitment to the courage development process.

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